



GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

“Improving People’s Lives Through The Power of Work”

FOR IMMEDIATE RELEASE

GOODWILL ANNOUNCES GALA AND UNVEILS THE ULTIMATE DOOR PRIZE

Shreveport, La. – September 22, 2009 – Today Goodwill Industries of North Louisiana® held a media kickoff party to announce the theme for next year’s Black Tie Bingo Gala. Bob Crosby, General Manager of Yokem Toyota in Shreveport, was also on hand to reveal the “Ultimate Door Prize”. The Black Tie Bingo Gala is Goodwill’s largest fundraiser of the year. This year’s event raised more than \$80,000 to fund job training programs that change the lives of individuals with disabilities and other barriers to employment.

Goodwill will hold its third annual fundraising gala on Friday February 19, 2010 at Sam’s Town Hotel and Casino starting at 6:30 P.M. This year, in keeping with their “Going Green Initiative”, the theme for the event is *Black Tie Bingo – Going Green!* The evening will include a patron cocktail hour, seated dinner, seven bingo games with a silent auction and music. For patron sponsors, photographer Brian Lewis will be there to take photos.

Co-chairmen for the gala are Jon and Jerie Black, Retired General Peyton and Kay Cole, and Keith and Maureen Gamble. Music will be provided by Jazziana. Sonja Bailes of KTBS TV will host the evening’s event as emcee and bingo games will begin towards the end of dinner. Each game will have a caller who is a well-known community leader. They are Waynette Ballengee, Veronica Glover, Betty Henderson, George Nelson, Jr., Sheriff Steve Prator, Tracy Prestwood and Dr. Bob Robinson.

Yokem Toyota is providing the Ultimate “Green” Door Prize for the event – the use of a 2010 Toyota Prius for a year (a \$6,000 value). Lee Michaels Fine Jewelry is also donating a David Yurman bracelet (valued at \$2000) as a raffle item as well as all seven bingo prizes (the winner’s choice of a piece of jewelry valued at \$500 or a \$500 Lee Michaels’ shopping spree).

Ticket prices range from \$150 for an individual ticket, \$350 for a patron couple and \$1500, \$2500, or \$5000 for a sponsor table.

For more information and times, contact Rozann Frey at Goodwill Industries at 318-869-2575.

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ABOUT GOODWILL INDUSTRIES® OF NORTH LOUISIANA, INC.

Goodwill Industries® of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support. Goodwill Industries® of North Louisiana is a member of Goodwill Industries® International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its adult job development, job supports, and job-site training programs by CARF (formerly the Commission on Accreditation for Rehabilitation Facilities). Goodwill Industries® of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence. www.goodwillnla.org