



GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

"Improving People's Lives Through the Power of Work!"

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FOR IMMEDIATE RELEASE

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GOODWILL BOSSIER CAMPUS OPENS ON MARCH 19

SHREVEPORT — MARCH 5, 2009 — The Goodwill Bossier Campus, featuring a job center, donation center, and, retail store, at 4000 Airline Drive in Bossier City, will open at 10 a.m. on Thursday, March 19, with a ribbon cutting ceremony featuring civic leaders, elected officials, and Goodwill representatives. The Goodwill Bossier Campus will employ 37 people.

The Goodwill Store will feature clothing for the entire family, house wares, and furniture. The resale of donated goods provides the revenue to fund Goodwill job training and job placement programs for people with disabilities and disadvantaging conditions. Thirty people will work in the donation, production, and retail area.

The Goodwill Job Center will offer Bossier residents job readiness training, résumé writing, job placement, and job retention services. A full service computer lab will be available to help Bossier residents perform online job searches and create résumés. All Goodwill Job Center services are free of charge. Seven full-time employees will provide services in the Goodwill Job Center.

Since starting in Shreveport in 1926, Goodwill Industries of North Louisiana, Inc. has helped thousands of people with disabilities and other barriers to employment improve their lives by providing job training, job placement, and job retention services. In 2008, 2,245 people received rehabilitation services. Of those, 569 were placed in community employment and were provided with retention services, resulting in 76% of the people placed remaining employed for six months or more. Additionally, 279 people began new jobs within Goodwill Industries of North Louisiana. In recognition of the quality of these services, Goodwill holds the

highest level of accreditation from CARF – The Commission for Accreditation for Rehabilitation Facilities and the Louisiana Association of Nonprofit Organizations (LANO) Seal of Excellence for ethics and accountability. Goodwill Industries of North Louisiana is the only CARF accredited employment services program in the state of Louisiana.

The 27,500 square foot Goodwill Bossier Campus building was designed and built by CC&D – Commercial Construction and Development.

For additional information, call Jessie Schmidt at (318) 869-2575 or (800) 259-4483.

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ABOUT GOODWILL INDUSTRIES® OF NORTH LOUISIANA, INC.

Goodwill Industries® of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support. Goodwill Industries® of North Louisiana is a member of Goodwill Industries® International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its adult job development, job supports, and job-site training programs by CARF (formerly the Commission on Accreditation for Rehabilitation Facilities). Goodwill Industries® of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence. www.goodwillnla.org

CONTACT:

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