



GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

“Improving People’s Lives Through The Power of Work”

FOR IMMEDIATE RELEASE

CARL G. MAYER NAMED COO FOR GOODWILL INDUSTRIES

SHREVEPORT—August 11, 2009—John M. Rankin, President & CEO, has announced that Carl G. Mayer has been promoted to Chief Operating Officer (COO) for Goodwill Industries of North Louisiana. In his new position, Carl will continue to serve as CFO with all Vice Presidents and the Director of Loss Prevention as direct reports.

Mayer is a graduate of the Goodwill Industries International (GII) Executive Development Program. He graduated cum laude with a B.S. in Accounting from Louisiana Tech University and has more than 30 years of experience in senior executive and financial management roles.

Goodwill Industries® of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support.

Goodwill Industries® of North Louisiana is a member of Goodwill Industries® International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its adult job development, job supports, and job-site training programs by CARF (formerly the Commission on Accreditation for Rehabilitation Facilities). Goodwill Industries® of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence.

For more information, contact Jessie Schmidt at 318-869-2575 or 1-800-259-4483.

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