



# GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

*"Improving People's Lives Through the Power of Work!"*

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[www.goodwillnla.org](http://www.goodwillnla.org)

**FOR IMMEDIATE RELEASE**

**John M. Rankin**  
*President & CEO*

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**Shreveport, LA—October 9, 2008**—Barksdale Federal Credit Union celebrates International Credit Union Day and its theme, *It Belongs to Me™*, with a clothing and donation drive for Goodwill Industries®. This year's theme underlines the credit union and cooperative spirit, reminding all of us that credit unions were founded not for profit, not for charity, but for service. In honor of International Credit Union Day, Barksdale Federal Credit Union invites the community to drop off gently-used clothing for Goodwill® at any Barksdale Federal Credit Union location through October 31, 2008.

Donation drives, such as these, have helped make it possible for Goodwill® to place 510 people into community jobs in 2007, provide job and referral services to an additional 1,689, and change tens of thousands of lives over the last 80 years. Donated clothing is recycled back into the community through Goodwill® Stores to provide transitional and accommodating job opportunities for people with disabilities and other barriers to employment and raise funds for job training and job placement programs throughout north Louisiana, including rural outreach programs. For a list of Barksdale Federal Credit Union locations accepting donations for Goodwill, visit <http://www.bfcu.org/home/locations.center>.

[www.shopgoodwill.com](http://www.shopgoodwill.com)



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### **ABOUT GOODWILL INDUSTRIES OF NORTH LOUISIANA**

Goodwill Industries® of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support. Goodwill Industries® of North Louisiana is a member of

Goodwill Industries® International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its employee development services and community employment services programs by CARF—the Commission on Accreditation for Rehabilitation Facilities. Goodwill Industries® of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence. [www.goodwillnla.org](http://www.goodwillnla.org)

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