



GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

"Improving People's Lives Through the Power of Work!"

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FOR IMMEDIATE RELEASE

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President & CEO

GIRL SCOUTS AND GOODWILL® MAKE A DIFFERENCE IN OUR COMMUNITY!

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Shreveport, LA — October 8, 2008 —Goodwill Industries® and the Girl Scouts are partnering again to hold the annual Make a Difference Clothing Donation Drive.

Millions of Americans across the country are expected to spend Saturday, Oct. 25 - the 17th Make A Difference Day - doing volunteer projects to improve their communities and help neighbors in need. But the Girl Scouts of Louisiana – Pines to the Gulf and Goodwill Industries® of North Louisiana are taking Make A Difference Day to the next level by holding a month-long donation drive! By volunteering to collect donations, the Girl Scouts, together with donors from across North Louisiana, give people with disabilities and other barriers to employment the opportunity to work, earn, learn, and grow in our local communities.

Beginning on October 1, 2008, Girl Scout troops throughout North Louisiana will begin collecting donations of gently used clothing, which will be recycled back into the community through Goodwill's retail stores. This process provides job opportunities in Goodwill's retail facilities and funds job training and job placement services for people with disabilities and others in need of employment that live throughout North Louisiana. The Make A Difference clothing drive will run through October 31, 2008. To donate to the Make A Difference Day Drive, take your donations to your local Girl Scout or drop it off at any Goodwill Industries® of North Louisiana location. Please mention MAKE A DIFFERENCE when dropping off your donations!

www.shopgoodwill.com



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ABOUT GOODWILL INDUSTRIES OF NORTH LOUISIANA

Goodwill Industries® of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-

employment support. Goodwill Industries® of North Louisiana is a member of Goodwill Industries® International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its employee development services and community employment services programs by CARF—the Commission on Accreditation for Rehabilitation Facilities. Goodwill Industries® of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence. www.goodwillnla.org

ABOUT GIRL SCOUTS OF LOUISIANA – PINES TO THE GULF

Girl Scouts of the USA is the world's preeminent organization dedicated solely to girls—all girls—where, in an accepting and nurturing environment, girls build character and skills for success in the real world. In partnership with committed adult volunteers, girls develop qualities that will serve them all their lives, like leadership, strong values, social conscience, and conviction about their own potential and self-worth. Founded in 1912 by Juliette Gordon Low, Girl Scouts' membership has grown from 18 members in Savannah, Georgia, to 3.7 million members throughout the United States, including U.S. territories, and in more than 90 countries through USA Girl Scouts Overseas. Girl Scouts of Louisiana – Pines to the Gulf, Inc. provides innovative programs designed to help all girls achieve their full potential by developing character, leadership, self-esteem and skills for success in the real world. Girl Scouting is for every girl, everywhere.

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