



GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

"Improving People's Lives Through the Power of Work!"

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FOR IMMEDIATE RELEASE

KNOW WHERE YOUR DONATIONS ARE GOING GOODWILL® URGES DONORS TO GIVE TO LEGITIMATE CHARITIES

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Shreveport, LA — December 2, 2008 — Now more than ever, Goodwill Industries® is reminding donors to carefully consider the manner in which they donate used clothing and other household items this holiday season. As the tight economy impacts legitimate charities, your donated items are increasingly important, so Goodwill is urging donors to know where they are giving.

"All too often people want to quickly clear out the things they can no longer use, and simply drop their unwanted items anywhere," says John M. Rankin, President and CEO of Goodwill Industries® of North Louisiana, Inc. "People typically assume they are making a charitable donation, but that is not always the case."

Donors can make sure their donations are benefiting the people who need them most by asking the organization a few questions:

- Will my donation be used to support a cause I believe in?
- What percentage of the revenues generated by my donation will directly support the mission of the organization?
- Will my donation be tax deductible?

"Give to charities you know and trust," says Rankin. "Fraudulent charities often modify the names of established groups, so be sure to read carefully the name of the charity before giving. And avoid donating to organizations that can't immediately provide you with information about the causes they are asking you to support."

Donations to Goodwill Industries are sold in local stores and the revenues fund job training programs and support services that benefit people in Northwest Louisiana. When someone is having a hard time finding a job – Goodwill is there to help.

(MORE)

Founded in 1926 • A 501(c)(3) Non-Profit Corporation
An Equal Opportunity Employer

“At Goodwill, we want people to give as much thought to where they donate their clothes as they would to where they donate their money,” says Rankin. “Every donation to Goodwill is an investment in the economic energy of your community.”

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ABOUT GOODWILL INDUSTRIES OF NORTH LOUISIANA

Goodwill Industries® of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support. Goodwill Industries® of North Louisiana is a member of Goodwill Industries® International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its employee development services and community employment services programs by CARF—the Commission on Accreditation for Rehabilitation Facilities. Goodwill Industries® of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence. www.goodwillnla.org

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