



# GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

*"Improving People's Lives Through the Power of Work!"*

800 West 70<sup>th</sup> Street  
Shreveport, LA 71106-2550  
(318) 869-2575  
Fax: (318) 869-2574  
[www.goodwillnla.org](http://www.goodwillnla.org)

**John M. Rankin**  
President & CEO

**OFFICERS:**

**G. Peyton Cole, Jr.**  
Chairman

**Carl H. Franklin**  
Chairman-Elect

**Keith E. Gamble**  
Vice Chairman

**Robert L. Crosby**  
Secretary

**Mike Whitehead**  
Treasurer

**Margaret S. Sour**  
Immediate Past Chairman

**BOARD OF DIRECTORS:**

**Natalie O. Bartle**  
**C. Richard Chilvers**  
**Darrin Dixon**  
**Robert B. Dunlap**  
**Caldwell Dunn**  
**Glenda C. Erwin**  
**Patricia A. Hackney**  
**Lisa Hargrove**  
**Sandra M. Harrold**  
**Vincent C. James**  
**Jerry R. Phillips**  
**Ruth L. Ray**  
**K. Rodney Reeves**  
**Joan A. Roy**  
**Tiya Scroggins**  
**Andrew M. Shehee**  
**Ivan Smith, Jr.**  
**Richard Stuart**  
**Holly C. Wall**  
**Alysia N. Wilson**

[www.shopgoodwill.com](http://www.shopgoodwill.com)



A United Way Agency

Accredited by



Awarded the



## FOR IMMEDIATE RELEASE

### **Goodwill Industries of North Louisiana and *Family Circle* Team Up for Back-To-School Clothing Drive** *Goal is Set at Collecting Five Million Pounds of Clothes*

**Shreveport – July 31, 2009** — To ensure that every child goes back to school in style this year, Goodwill Industries of North Louisiana and *Family Circle* have teamed up to launch a five million pound clothing drive which will run from Saturday, August 1 through Wednesday, September 30, 2009. The partnership will be featured in the September issue of *Family Circle*, the magazine's first ever issue dedicated to Back-To-School, as well as [www.shopfamilycircle.com](http://www.shopfamilycircle.com), the brand's new e-commerce destination.

*Family Circle* and Goodwill Industries of North Louisiana invite moms and dads to put their gently-used adult and kids' clothes to work by donating them so that another child can have a "new to them" outfit for their first day of school. The donated items will be sold at more than 2,300 Goodwill® retail stores, making affordable, contemporary clothing available to families on budgets. The program will also generate revenue that funds Goodwill's job training programs and career services to help families achieve economic success.

"Not only is donating to Goodwill a great way to clean out closets and teach your children about gratitude, responsibility and the opportunity to help others, but your donation will help fund support services such as youth programs and childcare so that people can stabilize their families while finding good jobs," said John Rankin, President and CEO.

Readers can help Goodwill Industries of North Louisiana and *Family Circle* reach their five million pound goal by attaching the printable coupon from the magazine's September issue with their clothing contribution. The coupon can be downloaded from [www.shopfamilycircle.com/goodwill](http://www.shopfamilycircle.com/goodwill), where readers can also find helpful information about organizing their own Back-to-School Clothing Drives.

"The Family Circle community is always looking for ways to give back and get involved," said Carey Witmer, Publisher of *Family Circle*. "Partnering  
(more)

with Goodwill – both in the magazine and on our new e-commerce destination – is a great way to give our readers the tools to help families in need.”

**ABOUT GOODWILL INDUSTRIES OF NORTH LOUISIANA**

Goodwill Industries of North Louisiana is a 501(c)(3) not-for profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support. Goodwill Industries of North Louisiana is a member of Goodwill Industries International (GII) and the United Way of Northwest Louisiana, is affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and has been accredited for its employee development services and community employment services programs by CARF—the rehabilitation accreditation commission. Goodwill Industries of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability.

**ABOUT FAMILY CIRCLE**

Published 15 times a year by Meredith Corporation, with a circulation of 3.8 million and 21 million readers, *Family Circle* is one of the most widely read monthly magazines in the world. *Family Circle* provides smart relevant advice, sensible solutions, and inspiration in a voice that encourages and celebrates success in its pages and online at [www.familycircle.com](http://www.familycircle.com). *Family Circle* has always been committed to women’s issues and in 1973 became the first women’s magazine to fully underwrite a professional women’s sporting event, the Family Circle Cup, an annual women’s tennis tournament held in April in Charleston, S.C., at Family Circle Magazine Stadium.

**CONTACT INFORMATION:**

Jessie W. Schmidt  
VP of Resource Development  
800 West 70th Street  
Shreveport, LA 71106-2550  
Phone: (318) 869-2575  
Fax: (318) 869-2574  
Email: [jessies@goodwillnla.org](mailto:jessies@goodwillnla.org)

Press Contact for *Family Circle*:  
Colleen Schwartz  
(212) 551-7033  
[Colleen.Schwartz@meredith.com](mailto:Colleen.Schwartz@meredith.com)

###