



GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

"Improving People's Lives Through the Power of Work!"

800 West 70th Street
Shreveport, LA 71106-2550
(318) 869-2575
Fax: (318) 869-2574
www.goodwillnla.org

FOR IMMEDIATE RELEASE

John M. Rankin
President & CEO

BOOST YOUR COSTUME CREATIVITY

OFFICERS:

AT GOODWILL'S HALLOWEEN HEADQUARTERS

G. Peyton Cole, Jr.
Chairman

Carl H. Franklin
Chairman-Elect

Keith E. Gamble
Vice Chairman

Robert L. Crosby
Secretary

Mike Whitehead
Treasurer

Margaret S. Sour
Immediate Past Chairman

Shreveport – October 6, 2008 – Leisure suits, patchwork shirts, goth jackets and go-go boots are just a few of the items for sale at Goodwill® stores across the U.S. and Canada, as they gear up for their busiest shopping season. Snag that zany, scary, sexy or cute-as-a-button Halloween look for yourself or a family member at your local Goodwill® store today. Find the Goodwill® nearest you by using the online locator at www.goodwill.org or www.goodwillnla.org.

BOARD OF DIRECTORS:

Natalie O. Bartle
C. Richard Chilvers
Darrin Dixon
Robert B. Dunlap
Caldwell Dunn
Glenda C. Erwin
Patricia A. Hackney
Lisa Hargrove
Sandra M. Harrold
Vincent C. James
Jerry R. Phillips
Ruth L. Ray
K. Rodney Reeves
Joan A. Roy
Tiya Scroggins
Andrew M. Shehee
Ivan Smith, Jr.
Richard Stuart
Holly C. Wall
Alysia N. Wilson

While other retailers anticipate the holiday shopping season between Thanksgiving and Christmas, trick-or-treaters make October the hottest month at Goodwill Industries® of North Louisiana and many other thrift stores. "The trick is doing a bit of cutting and pasting or stitching, then letting your imagination go wild with accessories," says John M. Rankin, President & CEO. "The treat is that your costume will be unlike any other, and your purchase supports the individuals we serve who are striving to enter the workforce."

Goodwill® is also a great place to find gently used children's costumes to transform your child into a superhero, princess or whatever he or she desires. "Shopping at Goodwill® is not only fun but good for the community, too," says Rankin.

www.shopgoodwill.com

Goodwill® operates 14 stores throughout North Louisiana with stores located in Shreveport, Bossier City, Haughton and Minden and online at www.shopgoodwill.com. The generated revenues fund job training programs and support services for people with disabilities, people who lack education or job experience and other job seekers who need help. Goodwill® channels 92 percent of revenues into career services. In 2007, Goodwill Industries® of North Louisiana provided employment services to 1,689



A United Way Agency

Accredited by



Awarded the



Founded in 1926 • A 501(c)(3) Non-Profit Corporation
An Equal Opportunity Employer

people, helped 510 people find jobs outside of Goodwill® and employed 479 people – 79% were people with disabilities or disadvantaging conditions.

ABOUT GOODWILL INDUSTRIES® OF NORTH LOUISIANA

Goodwill Industries® of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support. Goodwill Industries® of North Louisiana is a member of Goodwill Industries® International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its employee development services and community employment services programs by CARF—the Commission on Accreditation for Rehabilitation Facilities. Goodwill Industries® of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence. www.goodwillnla.org

CONTACT INFORMATION:

Jessie Schmidt
Vice President of Resource Development
800 West 70th Street
Shreveport, LA 71106-2550
Phone: (318) 869-2575
Toll Free: (800) 259-4483
Fax: (318) 869-2574
Email: jessies@goodwillnla.org

###