



GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

“Improving People’s Lives Through The Power of Work”

FOR IMMEDIATE RELEASE

Goodwill Industries[®] of North Louisiana Continues to Grow!

SHREVEPORT—November 8, 2010— The Goodwill[®] Pierremont Campus will be opening at 8100 Jump Run in Shreveport (Between Wal-Mart and Tinseltown, off Bert Kouns) at 9:00 AM on Thursday, November 18, with a ribbon-cutting ceremony featuring civic leaders, elected officials and Goodwill[®] representatives.

The Pierremont Campus will house a Goodwill store, job center, The Unique Shoppe and Donation Express. The Unique Shoppe will be home to Goodwill’s Women’s Auxiliary and will offer rare and hard-to-find crafts, jewelry, antiques and other special items. An initial staff of 47 is planned for the facility, which will feature clothing for the family, housewares, and furniture. The resale of donated goods funds Goodwill[®] job training, job placement, and job retention services for people with disabilities, at-risk youth, and others with disadvantaging conditions throughout North Louisiana.

Since starting in Shreveport in 1926, Goodwill Industries of North Louisiana, Inc. has helped thousands of people with disabilities and other barriers to employment improve their lives by providing job training, job placement and job retention services. In 2009, 2,469 people received employment services and training through Goodwill Industries. Of those, 570 were placed in jobs within the community.

(more)

ABOUT GOODWILL INDUSTRIES[®] OF NORTH LOUISIANA

Goodwill Industries[®] of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support. Goodwill Industries[®] of North Louisiana is a member of Goodwill Industries[®] International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its employee development services and community employment services programs by CARF—the Commission on Accreditation for Rehabilitation Facilities. Goodwill Industries[®] of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence. www.goodwillnla.org

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