



GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

“Improving People’s Lives Through The Power of Work”

FOR IMMEDIATE RELEASE

Goodwill Industries Receives Grant to Support Use of Technology to Promote Job Opportunities

Shreveport, LA - July 9, 2010 - Goodwill Industries of North Louisiana will promote virtual career exploration and opportunities in the health care field through a new federal grant. The U.S. Department of Labor announced the release of \$14.7 million in health care career grants supported by the American Recovery and Reinvestment Act of 2009. Goodwill Industries International is one of four grantees, which include the American Association of Community Colleges, the International Association of Jewish Vocational Services and SER-Jobs for Progress National, Inc. Goodwill’s *Good Prospects* program will help seven Goodwill independent agencies acquire adequate computer technology equipment for career exploration and development, provide software tools for pre-training and training activities, and provide computer literacy and training for career development instruction and facilitators.

“Job growth in the health care industry remains strong and we are ready to provide the technology training to help people find jobs in this in demand field,” said John Rankin, President and CEO of Goodwill Industries of North Louisiana. “*Good Prospects* will allow Goodwill to customize services to help people North Louisiana find jobs, earn paychecks and care for their families.”

Good Prospects’ services will be integrated into Goodwill’s existing career training programs and include:

- Outreach and recruitment through Goodwill’s workforce development programs and partnerships;
- Job resource options, particularly in healthcare, through technology and the internet;
- Virtual career assessment tools to help in the career decision making process

Three million dollars will be divided among seven Goodwill agencies: Goodwill Industries of Middle Tennessee (Nashville, TN), Goodwill of Central Arizona (Phoenix, AZ), Goodwill of Northern New England (Portland, ME), Goodwill Industries of the Valleys (Roanoke, VA), Goodwill Industries of Monterey, Santa Cruz and San Luis Obispo Counties (Santa Cruz, CA), Goodwill Industries of North Louisiana (Shreveport, LA) and Land of Lincoln Goodwill Industries (Springfield, IL). Goodwill Industries of North Louisiana will receive \$388,806.00 over two years.

ABOUT GOODWILL INDUSTRIES® OF NORTH LOUISIANA, INC.

Goodwill Industries® of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support. Goodwill Industries® of North Louisiana is a member of Goodwill Industries® International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its employee development services and community employment services programs by CARF—the Commission on Accreditation for Rehabilitation Facilities. Goodwill Industries® of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence. www.goodwillnla.org

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