



GOODWILL INDUSTRIES

OF NORTH LOUISIANA, INC.

"Improving People's Lives Through the Power of Work!"

800 West 70th Street
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FOR IMMEDIATE RELEASE

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AS UNEMPLOYMENT RISES, GOODWILL EXPANDS SERVICES TO HELP PEOPLE FIND JOBS

Job Placement Services Are Needed Now More Than Ever

SHREVEPORT—April 3, 2009—Goodwill Industries® of North Louisiana remains committed to their mission of helping people gain employment. As North America's leading nonprofit provider of employment training and job placement services, Goodwill® takes a comprehensive approach to help people find and keep good jobs.

"Goodwill placed 569 people in community jobs in 2008, in addition to helping the hundreds of people with disabilities and disadvantages that earn dignity and a paycheck working in our retail and contract operations", says John M. Rankin, President & CEO of Goodwill Industries of North Louisiana. "And during these tough economic times, Goodwill is expanding services with a new store, donation center and job center in North Bossier."

In North Louisiana, Goodwill helps people with disabilities, those who lack education or work experience and other job seekers earn paychecks to support themselves and their families. Goodwill workforce development experts customize a plan for each individual, based on his or her skills and interest. They provide people with the necessary job training and support so they can be successful in their careers. Goodwill helps people find jobs in a variety of fields including health care, banking, and janitorial services.

"When people donate and shop at Goodwill, they make an economic investment in their communities," says Jessie Schmidt. "Eighty-nine percent of revenues fund programs to help workers become productive, taxpaying citizens."

(MORE)

Goodwill Industries is ready to support the area's unemployed and continue its 83-year tradition of helping people who are having a hard time finding meaningful work. The new Goodwill Bossier Campus Job Center offers Job Classes on the 1st and 3rd Tuesday of every month that covers resumes, cover letters, applications, and interviews. Follow-up appointments are then scheduled for Wednesdays and Thursdays for additional one-on-one guidance and job referrals. Employment services for people with documented disabilities are available Monday – Thursday from 8 AM – 5 PM and Friday from 8 AM - noon.

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ABOUT GOODWILL INDUSTRIES OF NORTH LOUISIANA

Goodwill Industries® of North Louisiana, Inc. is a 501(c)(3) not-for-profit agency that serves people with workplace disadvantages and disabilities by providing job training and employment services, as well as job placement opportunities and post-employment support. Goodwill Industries® of North Louisiana is a member of Goodwill Industries® International (GII) and the United Way of Northwest Louisiana, affiliated with NISH (formerly known as National Industries for the Severely Handicapped), and accredited for its employee development services and community employment services programs by CARF—the Commission on Accreditation of Rehabilitation Facilities. Goodwill Industries® of North Louisiana is also a member of the Louisiana Association of Nonprofit Organizations (LANO) and certified through its ethics and accountability program, the Louisiana Standards of Excellence.
www.goodwillnla.org

CONTACT INFORMATION:

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Shreveport Job Center
800 West 70th Street
Shreveport, LA 71106-2550
Phone: (318) 869-2575
M - Th: 8:00 AM – 5:00 PM
F: 8:00 AM – 12:00 PM (Noon)

Bossier Job Center
4000 Airline Drive
Bossier City, LA 71111-2042
Phone: (318) 212-0634
M - Th: 8:00 AM – 5:00 PM
F: 8:00 AM – 12:00 PM (Noon)